

The company was founded by Henry Godfrey Lamb Long. He first appeared in Sheffield directories in 1828, working from Arundel Street. By 1834, Wragg, Long & Co was listed as a merchant, factor, and manufacturer, which also dealt as a converter and refiner of steel. Long's partner was George Wragg, who lived at Stone Grove. Wragg, Long was based in Eyre Street and within a few years was dealing in table cutlery, besides steel. However, George Wragg died on 15 May 1841, aged 50, and the business was dissolved.

Long traded from Broad Lane, and then Clarkson Street, during the 1830s and 1840s. By the end of the 1840s, he had office in Rockingham Street and a house in Devonshire Street. By 1852, the partnership of Long, Hawksley & Marples had been established, with the addition of George Hawksley and Benjamin Marples. Long died on 9 December 1853, aged 64, from 'lung disease'. His son, William, died four months later, aged 19.

Marples died in 1866 and George Hawksley was left to continue the business as Long, Hawksley & Co- a name it retained for the next forty years. It dealt in steel, files, saws and cutlery, and was based at Hallamshire Works in Rockingham Street. G. Hawksley died 5 September 1869, aged 44. After his death, the senior partner was Henry Biggin, who operated the firm until his retirement in 1889. When Biggin died, aged 73, on 21 April 1905 at his home Hallamshire House in Montgomery Road, he was described as the proprietor of H.G. Long (though Alexander Biggin and Francis Henry Cockayne had become the listed partners after 1890). The firm was a merchant/manufacturer of 'table and dessert knives and carvers, butchers' and 'cooks knives, Long's celebrated farriers' knives, pen and pocket knives in great variety. This was aside a wide range of razors, plated goods, and edge tools. The corporate mark, granted in 1833, was a shield enclosing two crossed daggers.



Silver marks were registered in 1894 and 1906.

In 1911, the firm became H.G. Long & Co. Ltd, but it was liquidated in the following year. Its name was resurrected and by 1913 Long's had moved from Rockingham Street to New Hallamshire Works in Boston Street. Joseph Allen (the chairman of Joseph Allen & Sons), is known to have been the chairman of H.G. Long at this time. By 1924, H.G. Long was listed at Bridge Street, then between 1941 and 1959 at Ecclesall Works in Rockingham Street (the same address as Joseph Allen). The mark was eventually by H.M. Slater and still in business.